

InterNet 

LOGO COMPOSITE MARK INTERNETX 4 C

The InterNetX logo is a multicolored logo composite mark that is by default used in black and orange on a white background.

If the logo needs to be displayed in a divergent form due to technical or design issues, the following variations are acceptable.

**PROTECTED SPACE**

The logo must be positioned prominently within a protected surrounding space. The size of the protected space is defined by the height of the characters used in the logo: $x = 1$

**COLOR VARIATIONS OF THE LOGO**

In all media, the InterNetX logo must be used in the four-color version with a white background.

The logo may only be used in the black and white version / shades of grey if a four-color printing is not feasible (e.g. monochrome ads, stamps) or the color display doesn't show good results.



Logo with a dark background



Logo in black / monochrome



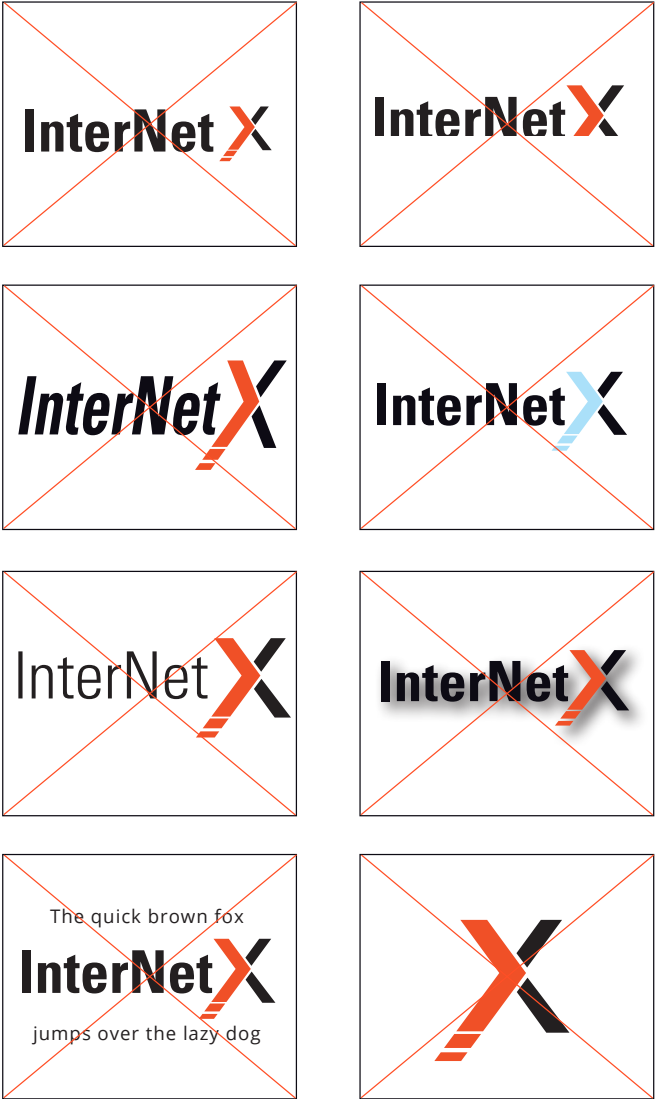
Logo in white



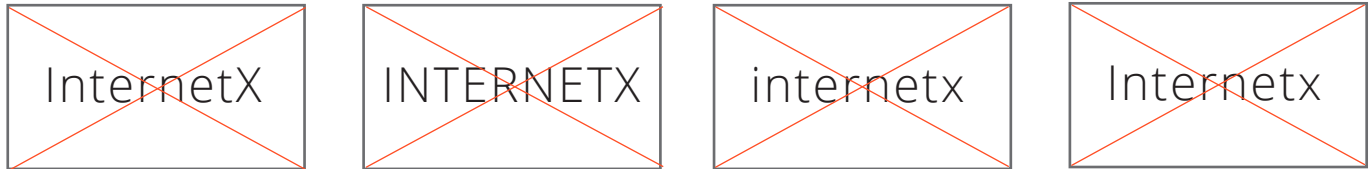
Logo in shades of gray

DO NOT CHANGE THE LOGO

- 1. The exactly defined scale between the „X“ and the word mark may not be altered under any circumstances.
- 2. The logo must be positioned with the defined distance to the margin. It may never be placed on the bleed.
- 3. The logo must never be distorted, tilted or compressed.
- 4. The colors of the logo must not be displayed in other than the defined colors.
- 5. The font of the logo must not be altered.
- 6. Adding any effects is not permitted.
- 7. The addition of text within the protected space is not permitted.
- 8. The „X“ must never be used alone.



SPELLING



„I“ + „N“ + „X“
Capital letters



COLOR SYSTEMS

Orange and black are the corporate colors of InterNetX. The colors are available in different color systems to guarantee the correct use and the colorfast display of the logo in the various media.

CMYK

For common print products

HKS

German color system: special colors

RGB / HEX

Screendesign, websites, presentations



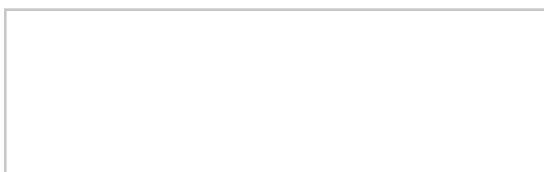
CMYK: 0, 83, 98, 0
HKS: 12
RGB: 244, 67, 0
HEX: F44300



CMYK: 0, 0, 0, 100
RGB: 0, 0, 0
HEX: 000000



CMYK: 0, 0, 0, 25
RGB: 207, 207, 207
HEX: CECECE



CMYK: 0, 0, 0, 0
RGB: 255, 255, 255
HEX: FFFFFFFF

Univers Condensed

Grotesque typeface by Linotype
(typeface for logos / print media)

Univers Condensed **ABCDEFGHIJKLMNOPQRSTUVWXYZ**
Bold **abcdefghijklmnopqrstuvwxyz**
 1234567890

Open Sans

Open source font
(Print media / online media / display on monitors)

Open Sans **ABCDEFGHIJKLMNOPQRSTUVWXYZ**
Light **abcdefghijklmnopqrstuvwxyz**
 1234567890

Open Sans **ABCDEFGHIJKLMNOPQRSTUVWXYZ**
Regular **abcdefghijklmnopqrstuvwxyz**
 1234567890

Open Sans **ABCDEFGHIJKLMNOPQRSTUVWXYZ**
Bold **abcdefghijklmnopqrstuvwxyz**
 1234567890

Open Sans **ABCDEFGHIJKLMNOPQRSTUVWXYZ**
Extra Bold **abcdefghijklmnopqrstuvwxyz**
 1234567890