

EURid's Quarterly update

2015 **Q2** PROGRESS REPORT

Q2

.eu
Your European Identity



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At a glance

General Management



“Renewal rates remain constant for .eu in the second quarter of 2015, indicating that .eu domain name holders are a loyal group.”

Marc Van Wesemael,
General Manager at EURid

On average, 81% of .eu domain names were renewed in the second quarter of 2015. This is the ninth year running that .eu has maintained such a high renewal rate.

Environmental



“We are intent on compensating our carbon emissions on a regular basis.”

After establishing that the .eu registry had emitted 0.044 kg CO₂eq per domain name in 2014, EURid decided to compensate for its emissions by getting involved in the Ecomapuá project, selected, due to its enormous environmental, ecological, social, and economic benefits in the state of Pará on Marajó Island.

International

EURid attended **8 events** and gave **3 presentations** during Q2 2015. The .eu registry was awarded the contract by ICANN to develop a DNS study in the Middle East and adjoining countries in June.



222 488

NEW .eu REGISTRATIONS
in Q2 2015

TOP GROWTH COUNTRY CROATIA



7.6%



81%

RENEWAL RATE

The renewal rate during Q2 was 81%. The average renewal rate over the past nine years was 80%.

2015 Q2 developments

The .eu top-level domain (TLD) and its registry EURid saw a variety of developments during the second quarter of 2015. Highlights include:

APRIL

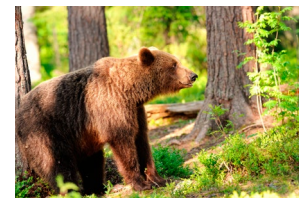


The nomination period for the 2015 edition of the .eu Web Awards opens

The nomination period runs until 1 September 2015 (11:59:59 PM CEST).

Sponsorship of the European School's sports team (EEB3)

.eu continued to support students attending the European School of Ixelles in April this year who participated in the 21st edition of Eurosport in Luxembourg.



Collaboration with FAPAS to cap CO₂ emissions

A number of fruit trees were planted in Asturias, Spain, an area populated by the endangered European brown bear. The program '+BEARS -CO₂' contributed to increased ecosystem diversity in the region.

MAY

Production of new 3 reasons brochure

The brochure will be used at promotional events such as fairs and lunches.



One million views are reached on our Youtube channel

Since its creation in 2010, EUregistry, EURid's official YouTube channel, features over 100 videos providing coverage on .eu success stories as well as events and actions established by the registry.

Collaboration with EurActiv

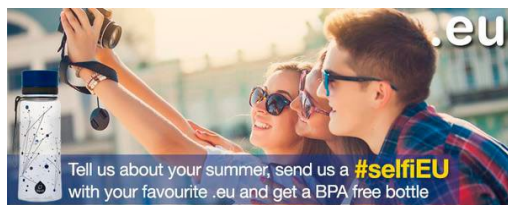
EURid confirmed its media partnership with EurActiv for the .eu Web Awards 2015.



Launch of the .eu Academy

The initiative has, as its main objective, the goal to contribute to the education of industry peers, registrars and future generations about the basics of the Internet, its history, functioning and marketing-administrative-security-legal related facets.

JUNE



Take off of #selfiEU

The summer competition sees successful participants win a BPA free bottle featuring the .eu logo!

Good service is at the heart of everything we do.

About

EURid is the **not-for-profit organisation appointed by the European Commission to operate the .eu top-level domain**. The first initiative to establish .eu as a European top-level domain (TLD) was taken in 1999 by the European Council. Subsequently, EURid was appointed in May 2003 as the operator of the .eu registry for the first time. Following a call for expression of interest published in 2013, EURid was re-appointed as the .eu registry manager on 11 April 2014. The new service contract was signed in October 2014. The .eu TLD was added to the root zone of the Internet Domain Name System in May 2005. Technically speaking, .eu has been in existence since then.

Between 7 December 2005 and 6 April 2006, the .eu registry accepted applications for domain names on a limited basis. Only those individuals and organisations holding legal protection for a name within a Member State of the European Union were eligible to apply during that time. This stage of phased registration is referred to as the Sunrise Period.

On 7 April 2006, EURid opened the .eu TLD for general registration on a strictly first-come, first-served basis.

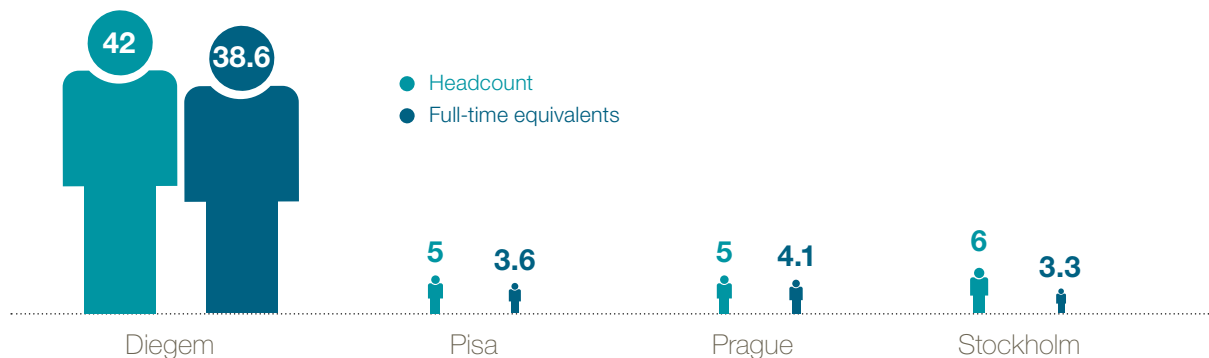


Human Resources

EURid's head office, which is also the regional office for Western Europe, is located just outside Brussels in Diegem, Belgium. There are three other regional offices located in Pisa, Italy; Prague, the Czech Republic; and Stockholm, Sweden. **Each office provides support for registrars and the general public in languages local to its region.**

In terms of human resources, there were a total of **58 employees working at EURid's four offices** at the end of Q2 2015.

Headcount per office, Q2, 2015



The .eu domain

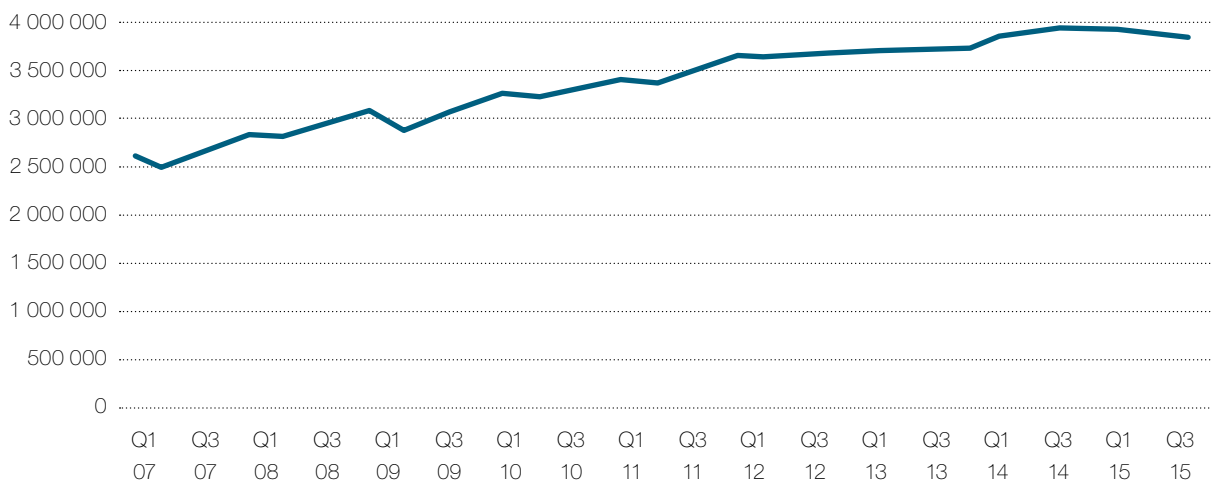


Total registrations

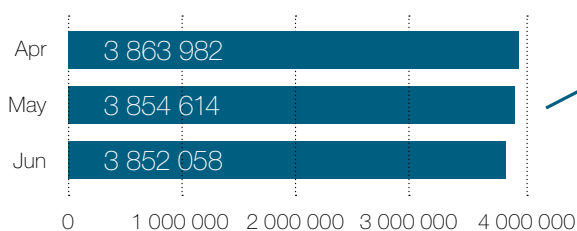
The total number of .eu domain name registered at the end of Q2 represented an increase of 0.7%, or 26 368 registrations, when compared with the total number at the end of Q2 2014. By the end of the quarter there were a total of **750 .eu accredited registrars**, the top ten registrars accounted for 37.2% of all .eu registrations. During the second quarter, the total number of .eu registrations increased in 10 European Union and EEA member states. **Croatia and Poland both saw growth of more than 6%.**

The national ccTLD market in EU countries⁽¹⁾ increased by 0.4% during Q2 2015, and grew by 2.5% from Q2 2014. Within the EU, the market for gTLD domain names such as .com, .net, .org, .info and .biz grew by 0.3% during Q2 2015 and by 4.7% from Q2 2014, according to statistics from Zooknic.

Total .eu domain name registrations by quarter



Total .eu registrations by month, 2015



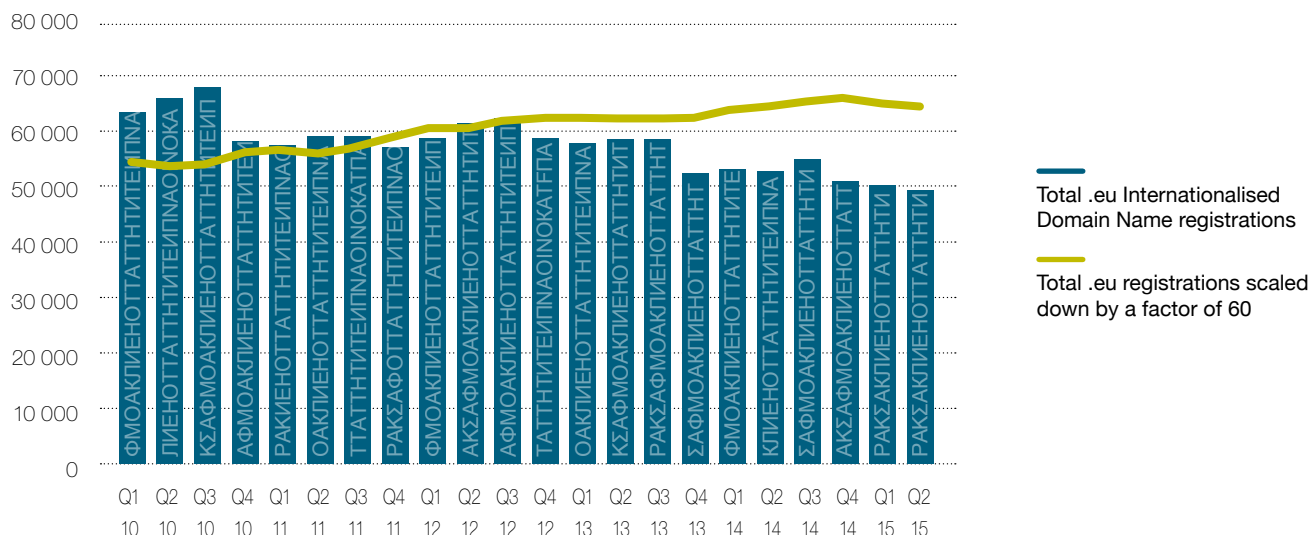
3 852 058

The total number of .eu domain names registered at the end of Q2.

(1) Data from national registry websites was not available for Bulgaria, Cyprus and Malta



Total .eu Internationalised Domain Name registrations by quarter

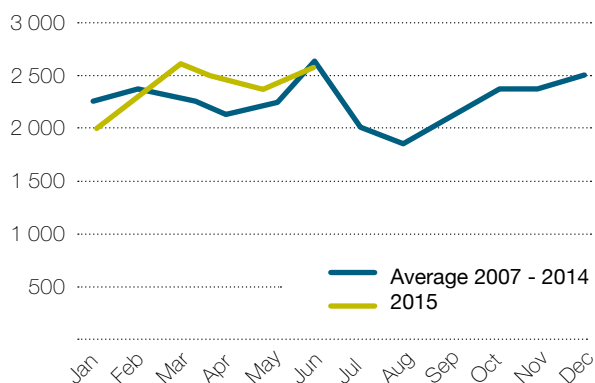


New registrations, deletions and renewals

There were 222 488 new .eu registrations in Q2 2015. The number of new registrations was 7% higher than during the same months in previous years.

During Q2 2015, there were 257 673 deletions. A domain name headed for deletion is quarantined for 40 days after the date specified in the deletion request. It can be reactivated during that period only at the request of the former registrant.

New .eu registrations per day



The number of new registrations per day was 1% lower than during the same months in previous years.

The quarantine period is a safeguard to prevent domain names from being deleted by mistake. The deleted name becomes available for general registration after the quarantine period.

When combined, the new registrations and deletions for Q2 showed a net decrease of about 400 names per day. The renewal rate during Q2 was 81%.

NEW

222 488

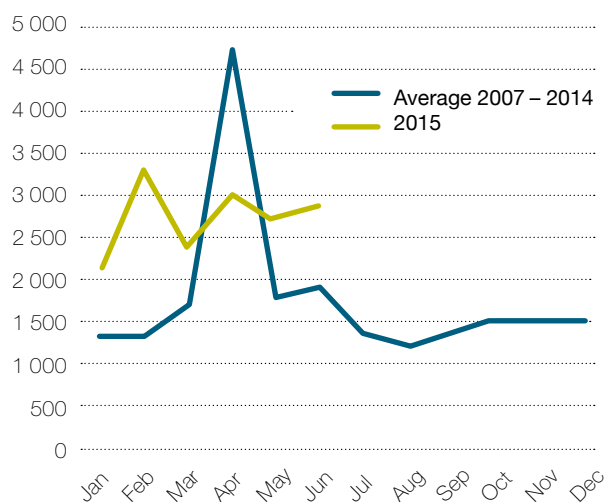
NEW .eu

REGISTRATIONS

in Q2 2015

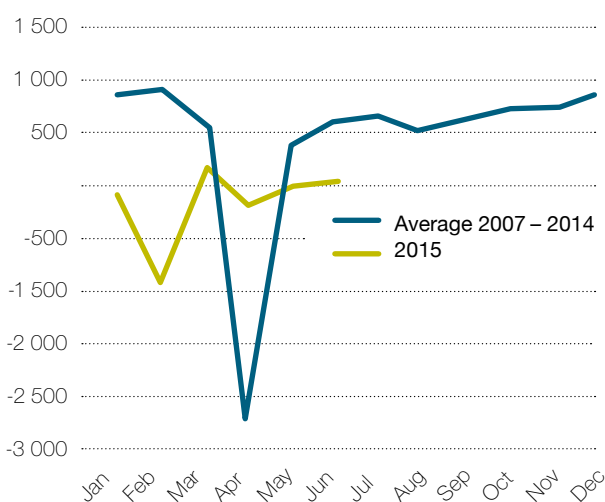


Deletions per day



The month of April sees a spike in deletions each year, as many domain names come up for renewal then. April is the month the .eu domain was officially launched. Over time the deletions have become more evenly spread out over the year.

Net growth per day



As stated above, Q2 saw a net decrease of about 400 names per day.

Renewal rates by month

	2015	2014	2013	2012	2011	2010	2009	2008	2007
Jan	77%	79%	79%	79%	75%	77%	78%	79%	100%
Feb	70%	79%	80%	81%	78%	79%	79%	80%	100%
Mar	79%	82%	77%	81%	78%	80%	70%	86%	99%
Apr	85%	88%	87%	85%	83%	85%	84%	82%	78%
May	74%	81%	78%	81%	80%	77%	77%	81%	79%
Jun	79%	81%	79%	83%	81%	79%	67%	78%	84%
Jul		81%	77%	81%	82%	77%	79%	82%	82%
Aug		82%	80%	80%	81%	75%	80%	81%	79%
Sep		82%	77%	79%	81%	78%	78%	82%	82%
Oct		79%	77%	77%	78%	78%	77%	81%	81%
Nov		79%	79%	77%	77%	77%	78%	78%	81%
Dec		78%	74%	75%	77%	73%	77%	79%	82%
Annual average	77.8%	81.6%	79.5%	80.5%	80.1%	79.4%	78.6%	81.1%	79.3%

During Q2 the average renewal rate was 79,3%.



80%

**AVERAGE
RENEWAL RATE**
over the past nine years

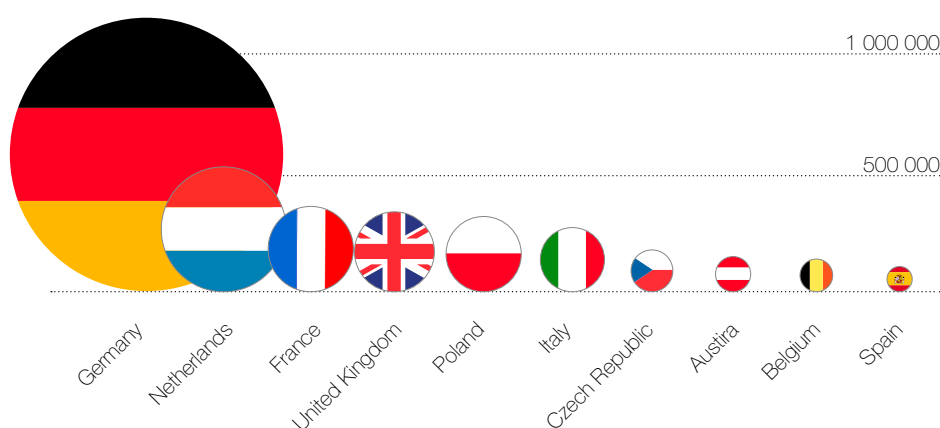
The registrants



The countries in the top ten list account for 87.5% of all .eu registrations.

German residents have by far the most .eu domain name registrations, followed by residents of the Netherlands and France. Residents in the European Economic Area (EEA) countries of Iceland, Liechtenstein and Norway became eligible to register .eu domain names on 8 January 2014. At the end of Q2 registrants in Norway had registered 14 123 names, Iceland 529 and Liechtenstein 166.

Top ten countries with the most .eu registrations



The .eu domain name registrations TOP 3 COUNTRIES



Germany



The Netherlands



France

Total number of .eu domain names by country of registrant, Q2 2015

Country	Names	Country	Names
Aland Island	425	Italy	253 024
Austria	148 122	Latvia	8 167
Belgium	134 124	Liechtenstein	166
Bulgaria	26 009	Lithuania	22 275
Croatia	6 631	Luxembourg	14 728
Cyprus	15 768	Malta	15 954
Czech Republic	159 841	Martinique	190
Denmark	36 700	Netherlands	496 394
Estonia	20 221	Norway	14 123
Finland	16 114	Poland	299 649
France	338 279	Portugal	14 678
French Guiana	110	Reunion	450
Germany	1 092 126	Romania	27 733
Gibraltar	1 468	Slovakia	42 992
Greece	52 740	Slovenia	13 075
Guadeloupe	382	Spain	103 865
Hungary	44 447	Sweden	70 337
Iceland	529	United Kingdom	314 108
Ireland	33 120		

The table on the left is based on country codes. Some EU Member State territories (such as Gibraltar, the Aaland Islands and Guadeloupe) have their own country codes, which is why they are included in the list.



Popularity of .eu in comparison to ccTLD registrations

Country	.eu/1000	cctld/1000	Country	.eu/1000	cctld/1000
Malta	37.9	n/a	Slovenia	6.4	56.7
Netherlands	29.6	332.1	France	5.2	44.1
Luxembourg	27.4	158.3	United Kingdom	4.9	166.4
Cyprus	18.2	n/a	Greece	4.8	38.1
Austria	17.5	148.8	Hungary	4.5	67.0
Estonia	15.3	63.2	Italy	4.2	47.1
Czech Republic	15.2	114.7	Latvia	4.0	56.1
Germany	13.6	198.0	Bulgaria	3.6	n/a
Belgium	12.0	135.5	Finland	3.0	68.3
Slovakia	7.9	60.8	Norway	2.8	130.1
Poland	7.8	67.3	Spain	2.2	38.0
EU	7.6	106.3	Iceland	1.6	165.4
Lithuania	7.5	57.5	Croatia	1.6	20.9
Sweden	7.4	142.7	Portugal	1.4	70.1
Ireland	7.2	44.9	Romania	1.4	39.9
Denmark	6.6	231.3			

The figures above show the number of domain names per 1 000 inhabitants at the end of Q2 2015. They are based on population data from Eurostat and ccTLD information from national registries.

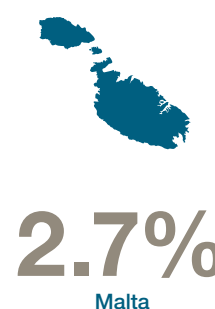
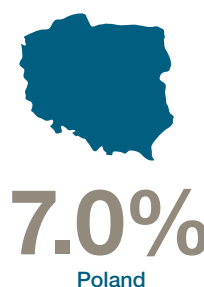
Growth by country, quarter over quarter and year over year

Country	Q2 2015 vs Q1 2015	Q2 2015 vs Q1 2014	Country	Q2 2015 vs Q1 2015	Q2 2015 vs Q1 2014
Austria	-0.1%	0.6%	Italy	-2.1%	8.4%
Belgium	0.0%	-1.8%	Latvia	-1.9%	4.2%
Bulgaria	1.4%	-2.3%	Lithuania	-0.3%	-0.3%
Croatia	7.5%	17.5%	Luxembourg	-5.3%	1.5%
Cyprus	0.4%	4.8%	Malta	2.7%	34.0%
Czech Republic	1.2%	5.4%	Netherlands	-0.9%	-2.2%
Denmark	-6.8%	-5.2%	Poland	7.0%	23.4%
Estonia	1.1%	8.7%	Portugal	-3.7%	2.1%
Finland	-8.7%	-7.7%	Romania	-3.1%	0.2%
France	-1.9%	-3.3%	Slovakia	-4.0%	-1.9%
Germany	-2.1%	-3.5%	Slovenia	-0.1%	9.0%
Greece	-0.3%	10.7%	Spain	-0.8%	-2.1%
Hungary	-1.1%	1.0%	Sweden	0.3%	0.0%
Ireland	1.1%	3.3%	United Kingdom	-1.5%	-8.4%

By the end of Q2 2015, .eu domain name registrations had increased in 10 European Union and EEA member states. As shown above, the .eu domain became especially popular in Croatia, Poland and Malta.

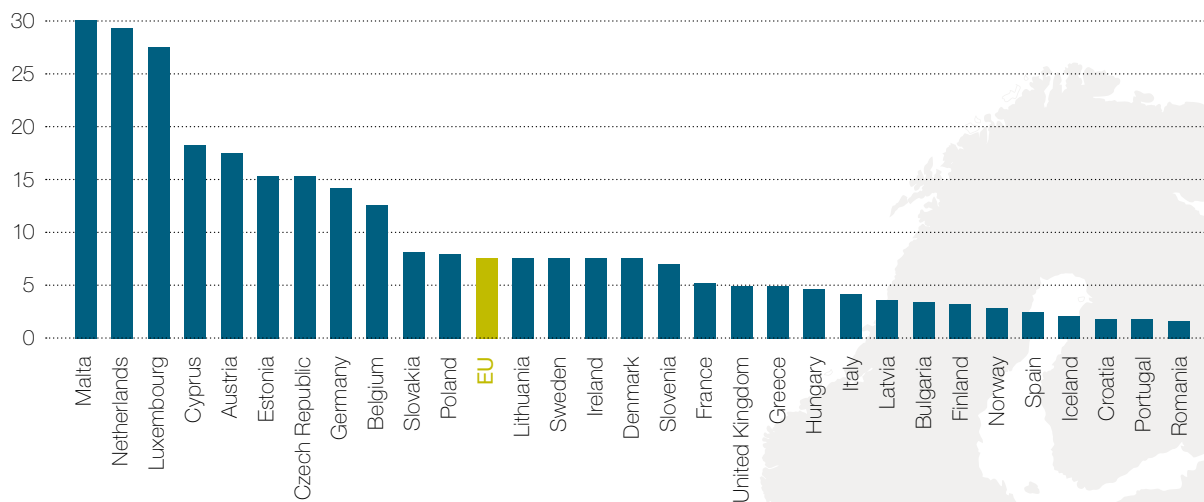
TOP GROWTH COUNTRIES

Q2 2015 VS Q1 2015



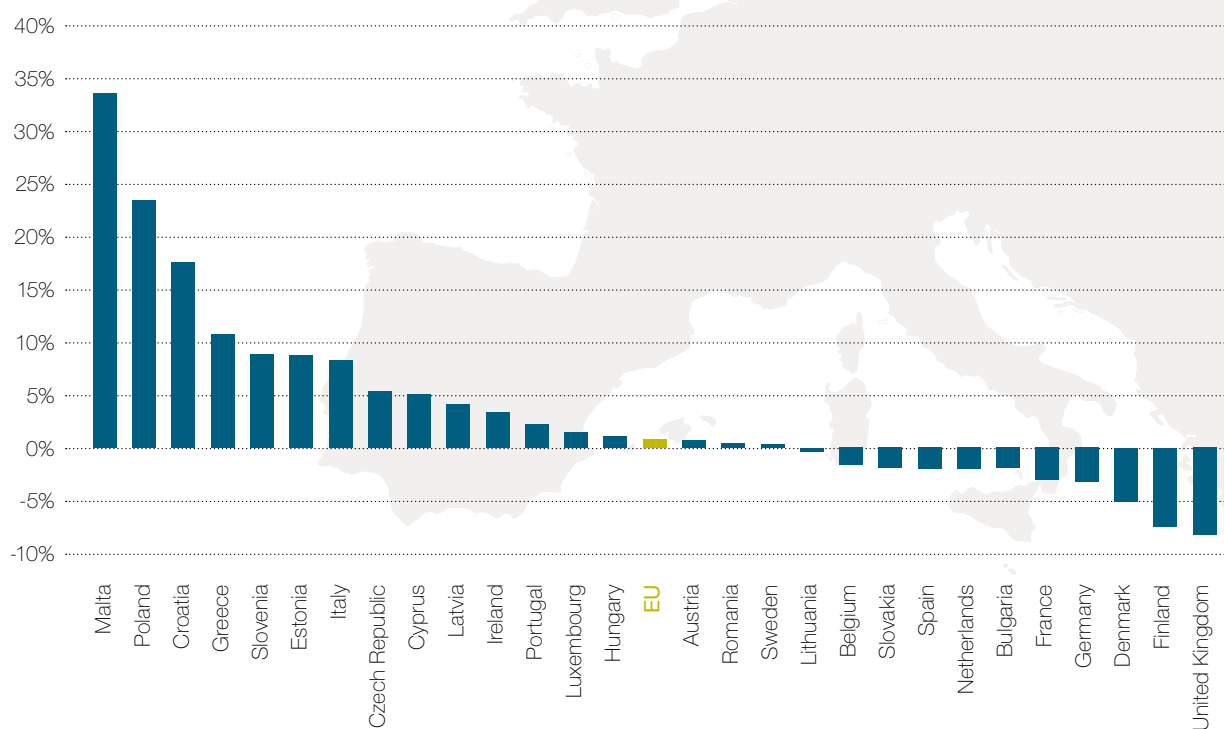


.eu domain names per 1 000 inhabitants, Q2 2015



The number of .eu registrations per 1 000 inhabitants varies from a high of 30 in Malta and the Netherlands to around 1 in Romania and Portugal. In general, countries with a large number of ccTLDs per inhabitant also have a large number of .eu registrations per inhabitant.

Growth by country, Q2 2015 compared with Q2 2014



The countries with the fastest relative growth year over year were Malta (34%), Poland (23%) and Croatia (17%).

The registrars



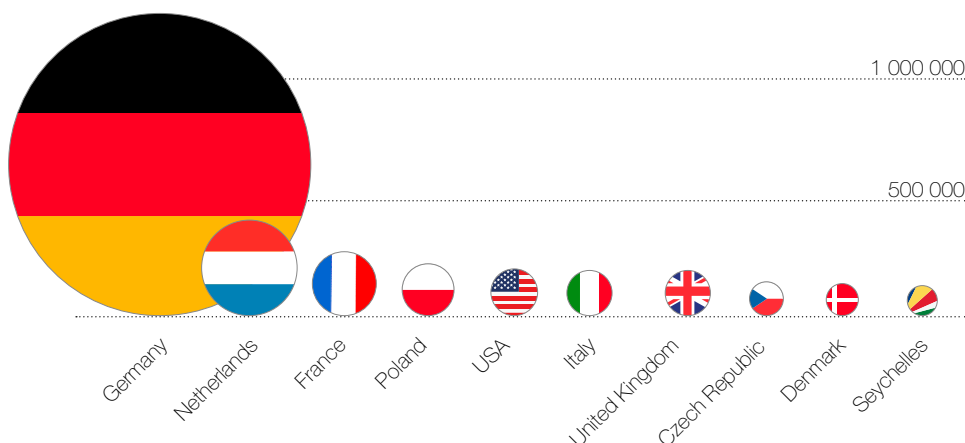
.eu registrars can be located outside the EU. **Categorising registrations by country of registrar shows many similarities with the categorisation by country of registrant** (see previous table Top ten countries with most .eu registrations).

The main difference is that the USA, Denmark and Seychelles are on the top ten list based on country of registrar but not based on country of registrant, while the opposite holds true for Belgium, Austria and Spain. **In Q2 2015, the countries in the top ten list of registrations based on country of registrar accounted for 84.8% of all .eu registrations.**



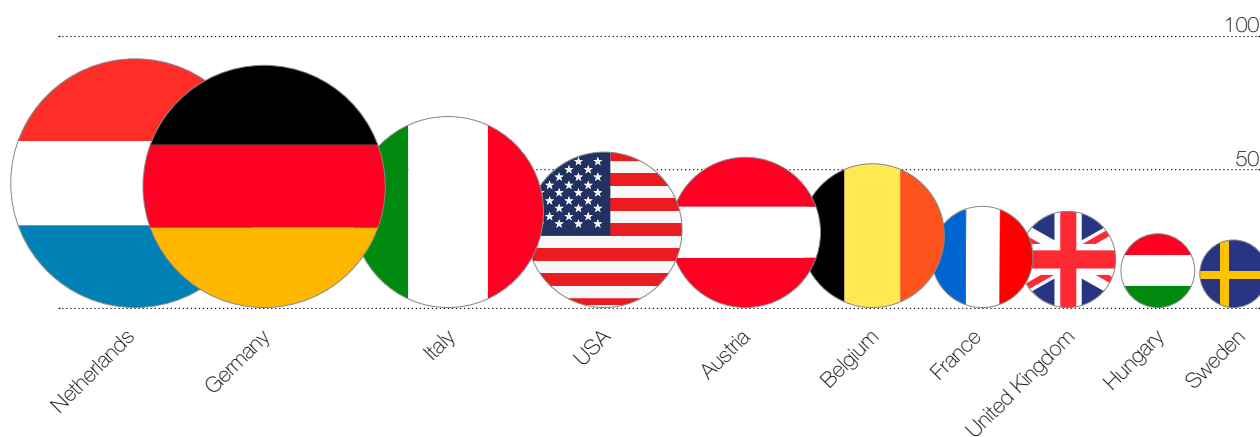
84.8%
REGISTRATIONS
by top ten
registrar countries

Top ten countries based on registrations by country of registrar



750
.eu ACCREDITED
REGISTRARS
by the end of Q2 2015

Top ten countries by number of .eu registrars



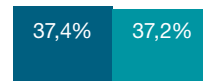


.eu registrations by country of registrar, Q2 2015

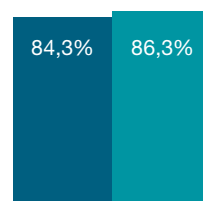
Country	Names managed	Number registrars	Country	Names managed	Number registrars
Anguilla	150	1	Japan	263	2
Australia	20 576	7	Korea	661	4
Austria	54 423	54	Latvia	1 128	2
Bahamas	22 134	1	Lithuania	19 088	4
Barbados	154	1	Luxembourg	32 473	3
Belgium	65 413	51	Malaysia	114	1
Bulgaria	552	2	Malta	85	1
Canada	83 334	24	Monaco	8 840	1
Cayman Islands	-	1	Netherlands	421 188	91
China	1 006	5	Norway	16 464	4
Croatia	2 839	4	Poland	253 559	19
Cyprus	11 606	3	Portugal	984	6
Czech Republic	148 687	15	Romania	11 347	11
Denmark	147 319	13	Russia	52	1
Estonia	12 263	3	Seychelles	92 699	1
Finland	4 511	7	Singapore	555	1
France	292 461	38	Slovakia	24 243	11
Germany	1 270 606	88	Slovenia	2 945	2
Greece	48 401	15	Spain	45 616	23
Hong Kong	16	1	Sweden	47 155	25
Hungary	26 954	26	Switzerland	10 735	3
Ireland	8 754	6	Taiwan	140	1
Israel	619	3	United Kingdom	204 563	36
Italy	216 157	70	USA	218 226	58

A .eu accredited registrar managed an average of 5 136 .eu domain names during Q2.

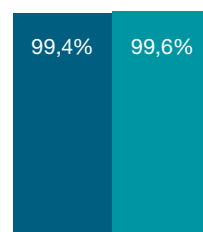
MARKET SHARE of top 10, top 100 and top 500 registrars



Top 10



Top 100



Top 500

■ Q2 2014 ■ Q2 2015

The top 100 .eu accredited registrars manage about 86% of all registrations which means that many registrars are small businesses. Compared with the previous year, the market share of the top 100 and 500 registrars has increased.



Domain name disputes

To protect intellectual property rights, an Alternative Dispute Resolution (ADR) policy was established for .eu domain name disputes. This policy is described in more detail in EC Regulation 874/2004. The dispute resolution procedure is administered by the Czech Arbitration Court, an independent body offering its services in 21 EU languages.

The ADR process for .eu disputes is similar to the dispute processes offered by most major top-level domain registries. On 27 June 2012, the Czech Arbitration Court (CAC) and .eu registry EURid announced a special fee reduction to make the .eu Alternative Dispute Resolution (ADR) process even more accessible to the European public.

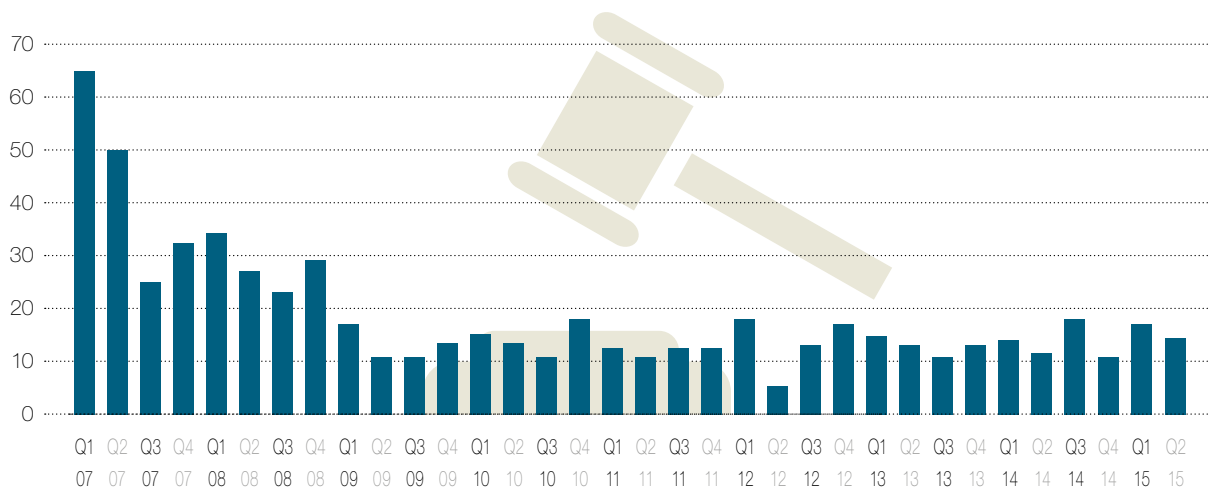
The cost of a basic proceeding was cut by 50%. The reduction was confirmed for the fourth year in a row in January 2015. This move comes in response to recommendations made as a result of an external audit of the .eu ADR service prepared for EURid. The .eu ADR procedure is functioning well but, according to the audit, a fee reduction would further raise the visibility of the service and improve access.



50%

CUT OF COST
of basic proceeding

Domain name disputes filed by quarter



A total of 14 alternative dispute resolution cases were filed during Q2 2015 compared to 12 during Q2 2014. The Czech Arbitration Court published sixteen .eu ADR decisions during Q2 thirteen of which resulted in the domain name being transferred to the complainant.



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