

EURid's Quarterly update

2015 **Q3** PROGRESS REPORT

Q3

.eu
Your European Identity



Table of contents



➤ At a glance.....	3
➤ Highlights.....	4
➤ EURid.eu	5
➤ The .eu domain.....	6
➤ The registrants.....	9
➤ The registrars	12

At a glance

General Management



"The total number of .eu registrations increased in 19 countries during Q3 2015 ."

Marc Van Wesemael,
General Manager at EURid

The total number of .eu registrations increased in 19 countries during Q3 2015 despite our recent focus on our WHOIS quality programme that saw a number of domain names deleted in an effort to ensure data quality of the .eu domain name environment. Iceland, Cyprus and Poland all saw growth of more than 7%.

Environmental

"Our objective is to incorporate principles of sustainability into as many business decisions and activities as possible."

In Q3 2015, EURid received confirmation of the renewal of its EMAS registration and approval for its Environmental Statement for the period 2015-2017. Since 2011 EURid implemented the Environmental Management System (EMS) - certified by ISO 14001:2004 and EMAS (Regulation No. 1221/2009/EC) - as proof of its commitment to regularly improve its environmental management philosophy.

International

EURid attended **4 events** and gave **1 presentation** during Q3 2015. EURid announced its hosting of the European Dialogue on Internet Governance (EuroDIG) for 2016 in cooperation with the European Commission.



207 841
NEW .eu REGISTRATIONS
in Q3 2015

TOP GROWTH COUNTRY
ICELAND



42%
Q3 2015 vs Q2 2015

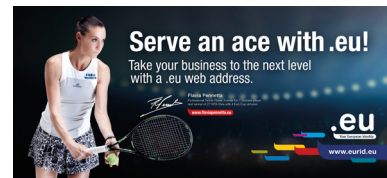


77%
RENEWAL RATE

The renewal rate during Q3 was 77%. The average renewal rate over the past nine years was 80%.

2015 Q3 developments

The .eu top-level domain (TLD) and its registry EURid saw a variety of developments during the third quarter of 2015. Highlights include:



JULY



EURid chooses EBRC Trusted Services Europe

The .eu Internet Top Level Domain infrastructure announces its collaboration with EBRC.



EURid contributes to a greener world

EURid, the .eu registry manager, chose to become involved in the Ecomapuà project so as to compensate its 2014 CO2 emissions.

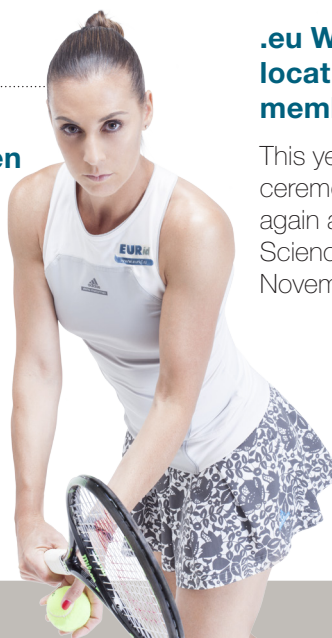


EURid a partner of the 72nd Italian Open

SEPTEMBER

Flavia Pennetta becomes US Open Champion!

.eu testimonial Flavia Pennetta defeated Italian countrywoman Roberta Vinci, to win her first career Grand Slam singles title.



.eu ups its game with new advertising campaign in time for the grand slams!

The billboards, located in Pier A at gates 51, 52 and 60 at Brussels airport, feature tennis star Flavia Pennetta.



.eu Web Awards location and jury members are revealed!

This year's .eu Web Awards ceremony will take place once again at the Museum of Natural Sciences in Brussels on 18 November 2015.



.eu awareness survey 2015 announcement

The survey shows that .eu domain names experienced a marked improvement in awareness since EURid's last survey carried out in 2010 – up from 56% to 67%



WHOIS Quality Plan proves to be a success

Approximately 20 000 domain names were withdrawn/deleted as part of a joint effort between the .eu registry and its registrars to ensure data quality of the .eu domain name environment.

Good service is at the heart of everything we do

About

EURid is the **not-for-profit organisation appointed by the European Commission to operate the .eu top-level domain**. The first initiative to establish .eu as a European top-level domain (TLD) was taken in 1999 by the European Council. Subsequently, EURid was appointed in May 2003 as the operator of the .eu registry for the first time. Following a call for expression of interest published in 2013, EURid was re-appointed as the .eu registry manager on 11 April 2014. The new service contract was signed in October 2014. The .eu TLD was added to the root zone of the Internet Domain Name System in May 2005. Technically speaking, .eu has been in existence since then.

Between 7 December 2005 and 6 April 2006, the .eu registry accepted applications for domain names on a limited basis. Only those individuals and organisations holding legal protection for a name within a Member State of the European Union were eligible to apply during that time. This stage of phased registration is referred to as the Sunrise Period.

On 7 April 2006, EURid opened the .eu TLD for general registration on a strictly first-come, first-served basis.

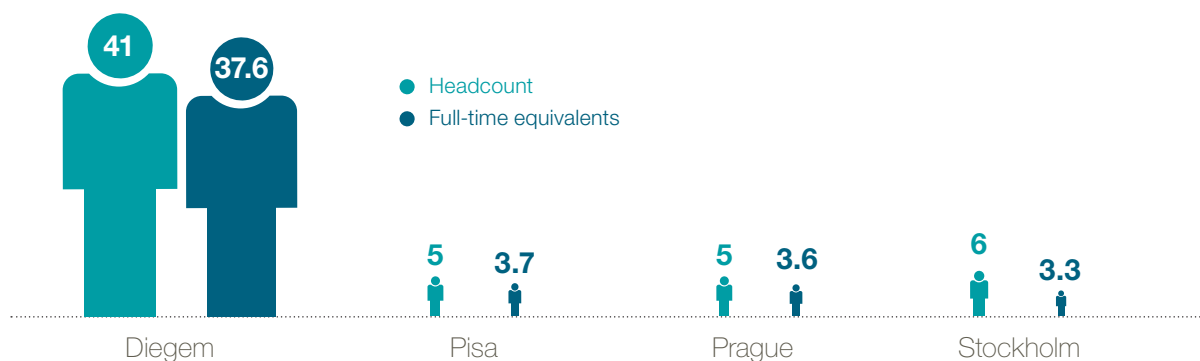


Human Resources

EURid's head office, which is also the regional office for Western Europe, is located just outside Brussels in Diegem, Belgium. There are three other regional offices located in Pisa, Italy; Prague, the Czech Republic; and Stockholm, Sweden. **Each office provides support for registrars and the general public in languages local to its region.**

In terms of human resources, there were a total of **57 employees working at EURid's four offices** at the end of Q3 2015.

Headcount per office, Q3, 2015



The .eu domain



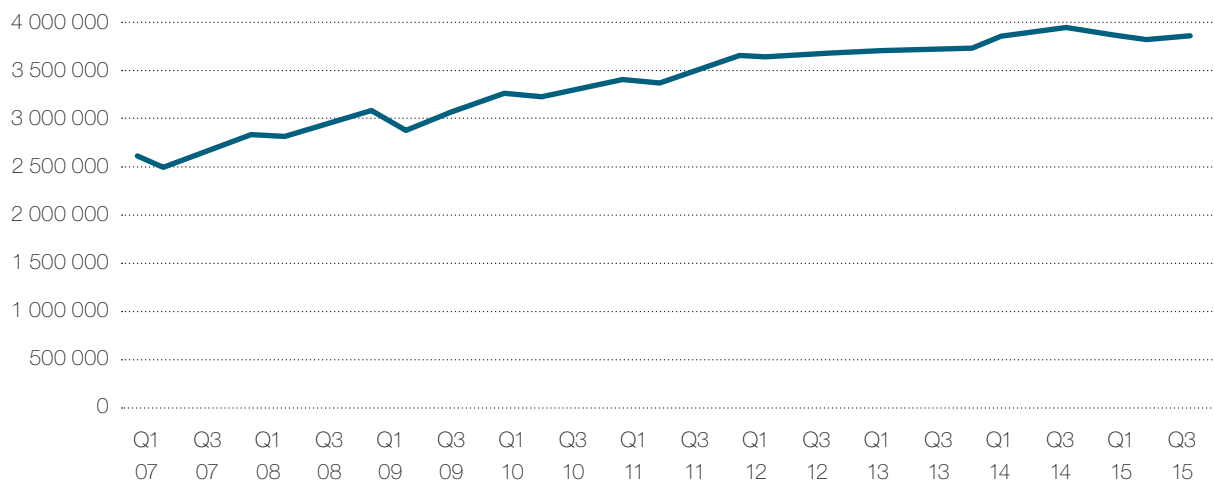
Total registrations

The total number of .eu domain name registered at the end of Q3 represented a decrease of 0.5%, or 21 292 registrations, when compared with the total number at the end of Q3 2014.

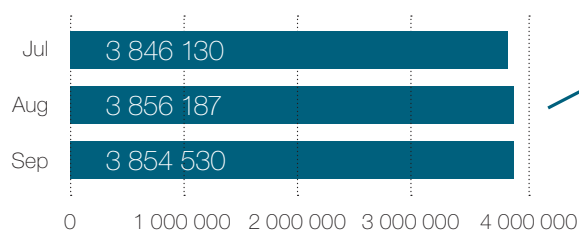
By the end of the quarter there were a total of **743 .eu accredited registrars**, the top ten registrars accounted for 36.9% of all .eu registrations. During the third quarter, the total number of .eu registrations increased in 19 countries. **Iceland, Cyprus and Poland all saw growth of more than 7%.**

The national ccTLD market in EU countries⁽¹⁾ increased by 0.6% during Q3 2015, and grew by 2.6% from Q3 2014. Within the EU, the market for gTLD domain names such as .com, .net, .org, .info and .biz grew by 1.0% during Q3 2015 and by 5.5% from Q3 2014, according to statistics from Zooknic.

Total .eu domain name registrations by quarter



Total .eu registrations by month, 2015



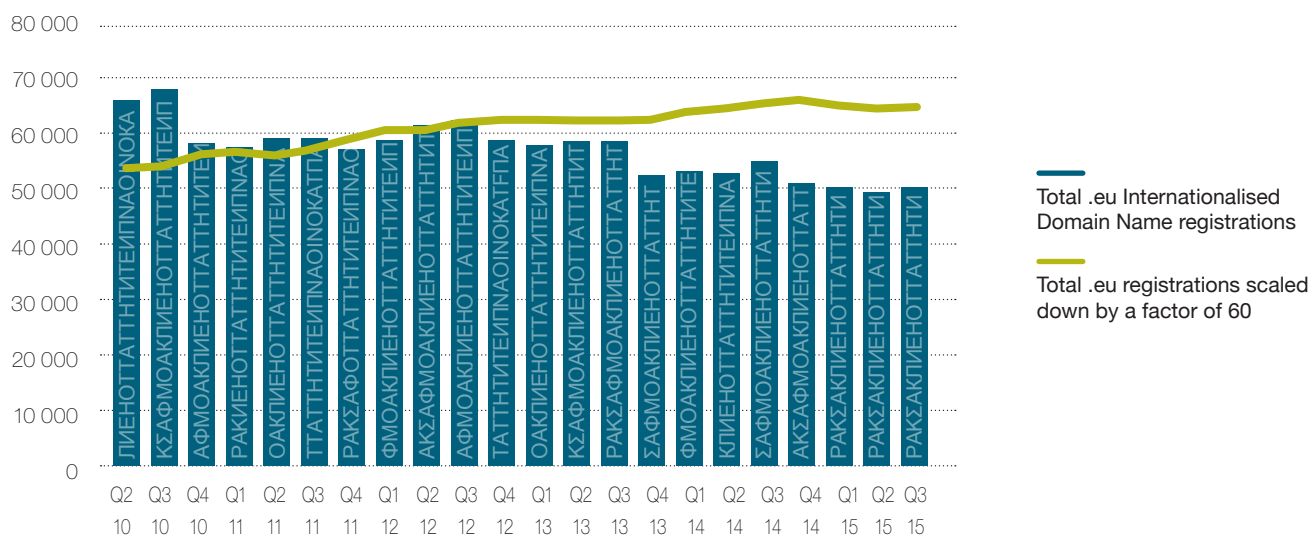
3 854 530

The total number of .eu domain names registered at the end of Q3.

(1) Data from national registry websites was not available for Bulgaria, Cyprus and Malta



Total .eu Internationalised Domain Name registrations by quarter

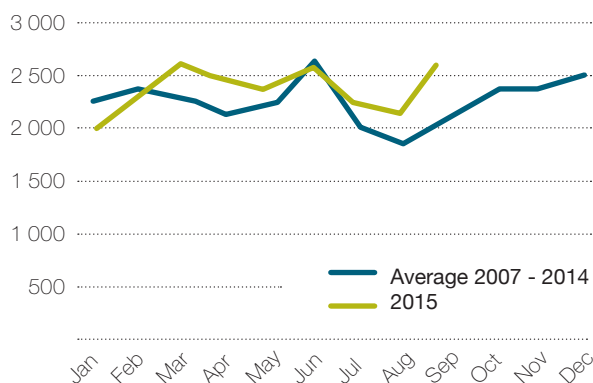


New registrations, deletions and renewals

There were 207 841 new .eu registrations in Q3 2015. The number of new registrations was 7% higher than during the same months in previous years.

During Q3 2015, there were 195 154 deletions. A domain name headed for deletion is quarantined for 40 days after the date specified in the deletion request. It can be reactivated during that period only at the request of the former registrant.

New .eu registrations per day



The number of new registrations per day was 7% higher than during the same months in previous years.

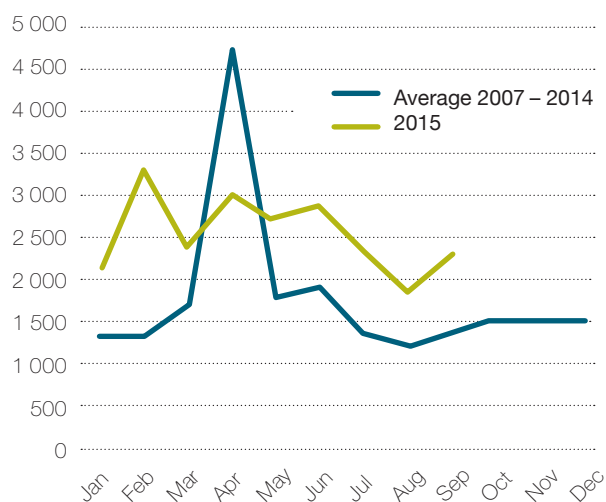
The quarantine period is a safeguard to prevent domain names from being deleted by mistake. The deleted name becomes available for general registration after the quarantine period.

When combined, the new registrations and deletions for Q3 showed a net increase of about 100 names per day. The renewal rate during Q3 was 77%.

NEW
207 841
NEW .eu
REGISTRATIONS
in Q3 2015

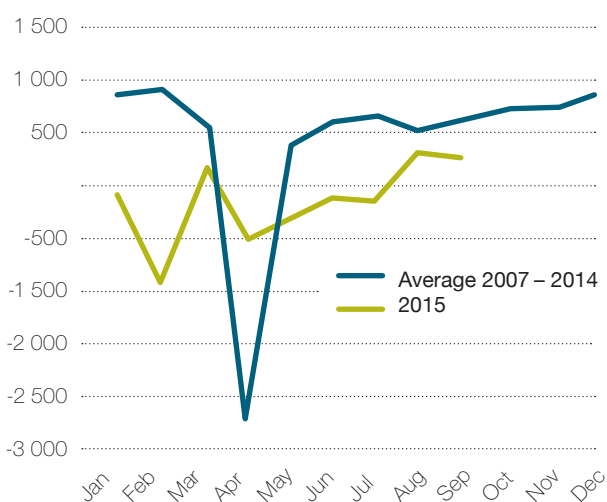


Deletions per day



The month of April sees a spike in deletions each year, as many domain names come up for renewal then. April is the month the .eu domain was officially launched. Over time the deletions have become more evenly spread out over the year.

Net growth per day



As stated above, Q3 saw a net increase of about 100 names per day.

Renewal rates by month

	2015	2014	2013	2012	2011	2010	2009	2008	2007
Jan	77%	79%	79%	79%	75%	77%	78%	79%	100%
Feb	70%	79%	80%	81%	78%	79%	79%	80%	100%
Mar	79%	82%	77%	81%	78%	80%	70%	86%	99%
Apr	85%	88%	87%	85%	83%	85%	84%	82%	78%
May	74%	81%	78%	81%	80%	77%	77%	81%	79%
Jun	79%	81%	79%	83%	81%	79%	67%	78%	84%
Jul	74%	81%	77%	81%	82%	77%	79%	82%	82%
Aug	76%	82%	80%	80%	81%	75%	80%	81%	79%
Sep	81%	82%	77%	79%	81%	78%	78%	82%	82%
Oct		79%	77%	77%	78%	78%	77%	81%	81%
Nov		79%	79%	77%	77%	77%	78%	78%	81%
Dec		78%	74%	75%	77%	73%	77%	79%	82%
Annual average	77.2%	81.6%	79.5%	80.5%	80.1%	79.4%	78.6%	81.1%	79.3%

During Q3 the average renewal rate was 77%.



80%
**AVERAGE
 RENEWAL RATE**
 over the past nine years

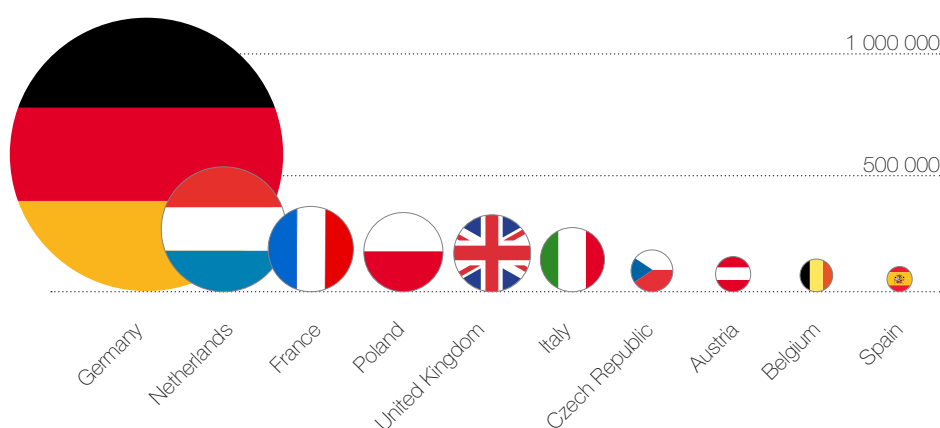
The registrants



The countries in the top ten list account for 87.5% of all .eu registrations.

German residents have by far the most .eu domain name registrations, followed by residents of the Netherlands and France. Residents in the European Economic Area (EEA) countries of Iceland, Liechtenstein and Norway became eligible to register .eu domain names on 8 January 2014. At the end of Q2 registrants in Norway had registered 14 123 names, Iceland 529 and Liechtenstein 166.

Top ten countries with the most .eu registrations



The .eu domain name registrations TOP 3 COUNTRIES



Germany



The Netherlands



France

Total number of .eu domain names by country of registrant, Q3 2015

Country	Names	Country	Names
Aland Island	558	Italy	262 256
Austria	147 247	Latvia	8 450
Belgium	132 989	Liechtenstein	207
Bulgaria	26 593	Lithuania	22 388
Croatia	7 024	Luxembourg	14 563
Cyprus	20 875	Malta	16 452
Czech Republic	159 752	Martinique	183
Denmark	36 136	Netherlands	495 571
Estonia	20 338	Norway	13 353
Finland	16 155	Poland	320 667
France	336 972	Portugal	14 798
French Guiana	108	Reunion	452
Germany	1 073 080	Romania	28 005
Gibraltar	1 463	Slovakia	43 825
Greece	52 255	Slovenia	13 197
Guadeloupe	378	Spain	104 425
Hungary	44 384	Sweden	71 206
Iceland	751	United Kingdom	311 419
Ireland	34 323		

The table on the left is based on country codes. Some EU Member State territories (such as Gibraltar, the Aaland Islands and Guadeloupe) have their own country codes, which is why they are included in the list.



Popularity of .eu in comparison to ccTLD registrations

Country	.eu/1000	cctld/1000	Country	.eu/1000	cctld/1000
Malta	38.3	n/a	Denmark	6.4	229.7
Netherlands	29.3	331.0	France	5.1	43.8
Luxembourg	25.9	152.9	Greece	4.8	39.0
Cyprus	24.6	n/a	United Kingdom	4.8	164.7
Austria	17.2	146.8	Hungary	4.5	68.2
Estonia	15.5	65.5	Italy	4.3	46.7
Czech Republic	15.2	115.4	Latvia	4.3	57.6
Germany	13.2	197.0	Bulgaria	3.7	n/a
Belgium	11.8	135.6	Finland	3.0	68.4
Poland	8.4	69.6	Norway	2.6	129.2
Slovakia	8.1	61.0	Iceland	2.3	165.4
Lithuania	7.7	58.9	Spain	2.2	38.6
EU	7.6	106.5	Croatia	1.7	21.5
Ireland	7.4	45.1	Portugal	1.4	72.1
Sweden	7.3	141.2	Romania	1.4	41.6
Slovenia	6.4	57.0			

The figures above show the number of domain names per 1 000 inhabitants at the end of Q3 2015. They are based on population data from Eurostat and ccTLD information from national registries.

Growth by country, quarter over quarter and year over year

Country	Q2 2015 vs Q1 2015	Q2 2015 vs Q1 2014	Country	Q2 2015 vs Q1 2015	Q2 2015 vs Q1 2014
Austria	-0.6%	-3.2%	Italy	3.6%	11.3%
Belgium	-0.8%	-4.1%	Latvia	3.5%	5.4%
Bulgaria	2.2%	-3.9%	Lithuania	0.5%	-1.7%
Croatia	5.9%	25.0%	Luxembourg	-1.1%	-5.5%
Cyprus	32.4%	36.8%	Malta	3.1%	9.5%
Czech Republic	-0.1%	3.3%	Netherlands	-0.2%	-2.1%
Denmark	-1.5%	-10.0%	Norway	-5.5%	134.9%
Estonia	0.6%	7.8%	Poland	7.0%	28.8%
Finland	0.3%	-8.8%	Portugal	0.8%	1.7%
France	-0.4%	-5.9%	Romania	1.0%	-0.8%
Germany	-1.7%	-5.9%	Slovakia	1.9%	0.4%
Greece	-0.9%	3.0%	Slovenia	0.9%	5.2%
Hungary	-0.1%	-0.7%	Spain	0.5%	-1.2%
Iceland	42.0%	324.3%	Sweden	0.4%	-0.6%
Ireland	3.6%	6.8%	United Kingdom	1.2%	0.5%

By the end of Q3 2015, .eu domain name registrations had increased in 19 countries. As shown above, the .eu domain became especially popular in Iceland, Cyprus and Poland

TOP GROWTH COUNTRIES

Q3 2015 VS Q2 2015



42.0%
Iceland



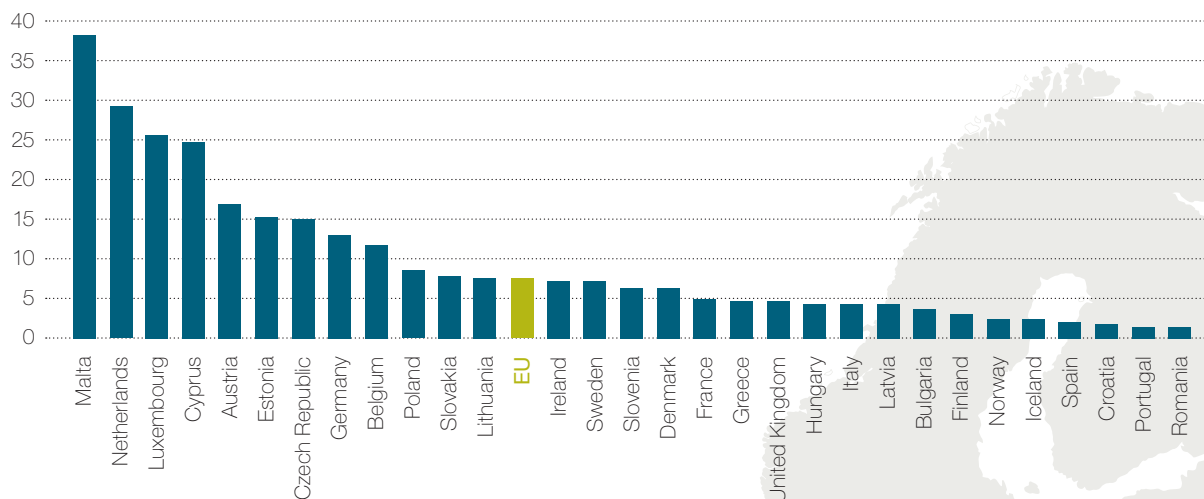
32.4%
Cyprus



7.0%
Poland

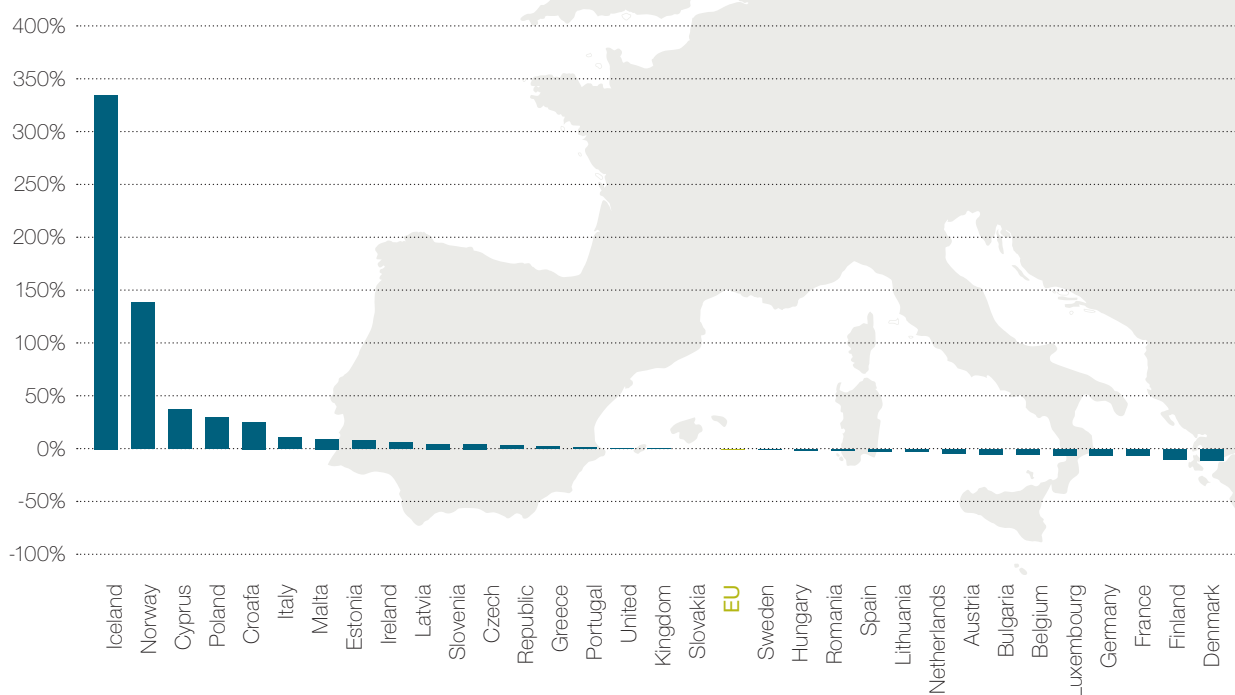


.eu domain names per 1 000 inhabitants, Q3 2015



The number of .eu registrations per 1 000 inhabitants varies from a high around 40 in Malta to around 1 in Romania and Portugal. In general, countries with a large number of ccTLDs per inhabitant also have a large number of .eu registrations per inhabitant.

Growth by country, Q3 2015 compared with Q3 2014



The countries with the fastest relative growth year over year were Iceland (324%), Norway (135%) and Cyprus (37%).

The registrars



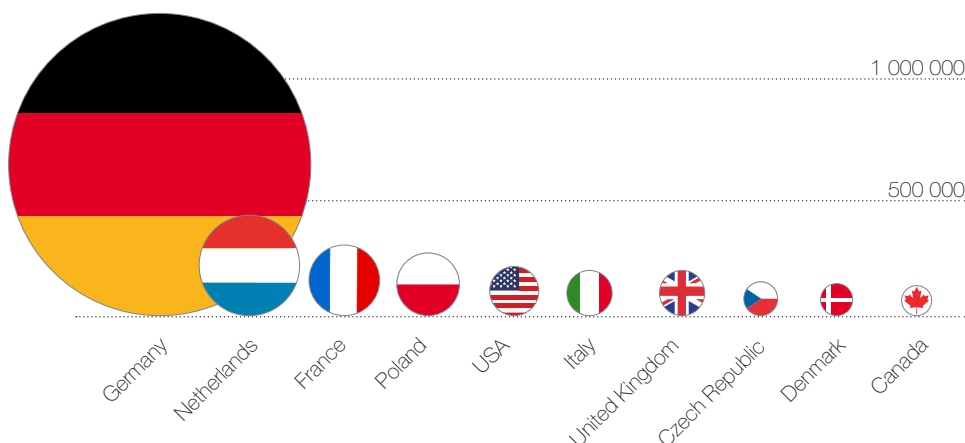
.eu registrars can be located outside the EU. **Categorising registrations by country of registrar shows many similarities with the categorisation by country of registrant** (see previous table Top ten countries with most .eu registrations).

The main difference is that the USA, Denmark and Canada are on the top ten list based on country of registrar but not based on country of registrant, while the opposite holds true for Belgium, Austria and Spain. **In Q3 2015, the countries in the top ten list of registrations based on country of registrar accounted for 85.3% of all .eu registrations.**



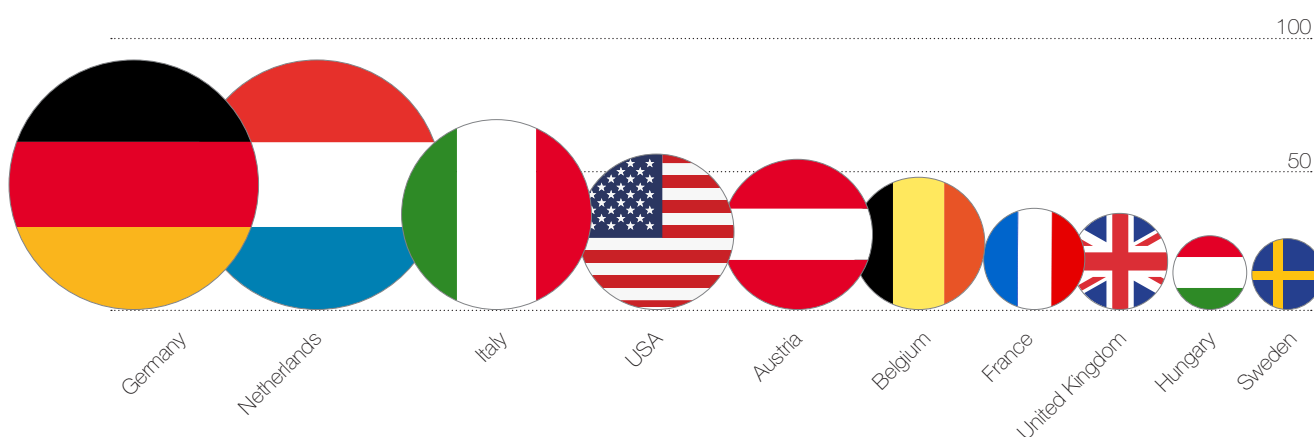
85.3%
REGISTRATIONS
by top ten
registrar countries
in Q3 2015

Top ten countries based on registrations by country of registrar



743
.eu ACCREDITED
REGISTRARS
by the end of Q3 2015

Top ten countries by number of .eu registrars



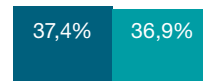


.eu registrations by country of registrar, Q3 2015

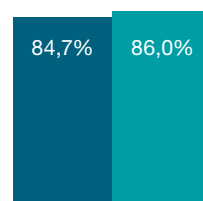
Country	Names managed	Number registrars	Country	Names managed	Number registrars
Anguilla	149	1	Japan	272	2
Australia	20 492	7	Korea	654	4
Austria	55 160	54	Latvia	1 133	2
Bahamas	17 889	1	Lithuania	18 803	4
Barbados	154	1	Luxembourg	32 622	3
Belgium	66 267	49	Malaysia	99	1
Bulgaria	531	2	Malta	85	1
Canada	82 510	24	Monaco	8 632	1
Cayman Islands		1	Netherlands	423 696	88
China	1 006	5	Norway	15 298	4
Croatia	2 813	4	Poland	274 042	20
Cyprus	11 782	2	Portugal	1 101	6
Czech Republic	148 814	15	Romania	11 155	12
Denmark	145 248	12	Russia	66	1
Estonia	12 392	3	Seychelles	66 302	1
Finland	4 550	7	Singapore	559	1
France	293 010	37	Slovakia	25 024	11
Germany	1 259 351	88	Slovenia	2 887	2
Greece	47 532	15	Spain	45 287	24
Hong Kong	16	1	Sweden	49 362	25
Hungary	26 726	26	Switzerland	10 345	3
Ireland	8 823	6	Taiwan	137	1
Israel	620	3	United Kingdom	207 077	34
Italy	225 126	70	USA	228 931	58

A .eu accredited registrar managed an average of 5 188 .eu domain names during Q3..

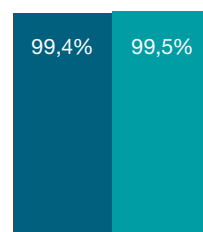
MARKET SHARE of top 10, top 100 and top 500 registrars



Top 10



Top 100



Top 500

■ Q3 2014 ■ Q3 2015

The top 100 .eu accredited registrars manage about 86% of all registrations which means that many registrars are small businesses. Compared with the previous year, the market share of the top 100 and 500 registrars has increased while the market share of the top 10 has decreased.



Domain name disputes

To protect intellectual property rights, an Alternative Dispute Resolution (ADR) policy was established for .eu domain name disputes. This policy is described in more detail in EC Regulation 874/2004. The dispute resolution procedure is administered by the Czech Arbitration Court, an independent body offering its services in 21 EU languages.

The ADR process for .eu disputes is similar to the dispute processes offered by most major top-level domain registries. On 27 June 2012, the Czech Arbitration Court (CAC) and .eu registry EURid announced a special fee reduction to make the .eu Alternative Dispute Resolution (ADR) process even more accessible to the European public.

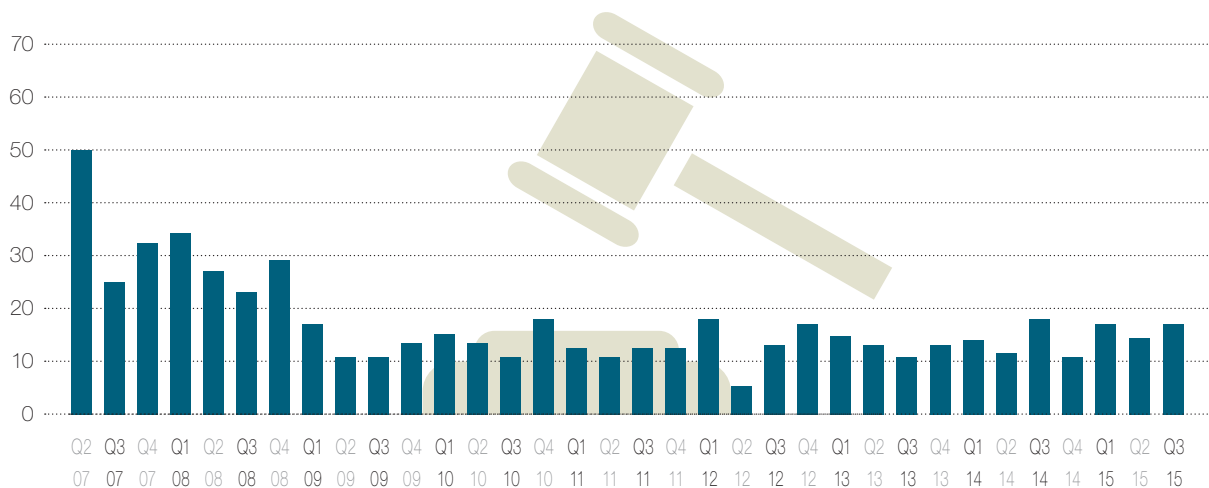
The cost of a basic proceeding was cut by 50%. The reduction was confirmed for the fourth year in a row in January 2015. This move comes in response to recommendations made as a result of an external audit of the .eu ADR service prepared for EURid. The .eu ADR procedure is functioning well but, according to the audit, a fee reduction would further raise the visibility of the service and improve access.



50%

CUT OF COST
of basic proceeding

Domain name disputes filed by quarter



A total of 17 alternative dispute resolution cases were filed during Q3 2015 compared with 18 during Q3 2014. The Czech Arbitration Court published ten .eu ADR decisions during Q3 eight of which resulted in the domain name being transferred to the complainant.



info@eurid.eu

EURid
Woluwelaan 150 1831 Diegem – Belgium
+32 (0) 2 401 2750

